The Summer School is focused on thematic workshops by academics and professionals, as well as on tours to places of artistic and cultural interest. Academics are from UniMc and other international universities. Every day, students will have time to discuss and interact to develop their ideas.

Participants
Chinese students/phds and Italian Phds

Location
POLO DIDATTICO PANTALEONI
VIA PESCHERIA VECCHIA / MACERATA

Period
15th July - 28th July 2019

Duration
14 days

Program

**Day 1**

**Mon 15/7**

Welcome lectures
- Introduction to Italian context and business system: FRANCESCA SPIGARELLI 9:00 - 10:00 (1 hour)
- Matteo Ricci from Macerata to China: FILIPPO MIGNINI 10:00 - 13:00 (3 hours)
- Philosophical paths: The Reasons of Aristotle: the rationality of the praxis and its recovery in Italy: ARIANNA FERMANI 15:00 - 18:00 (3 hours)

**Day 2**

**Tues 16/7**

Art History
- A tour of Macerata: GIUSEPPE CAPRIOTTI 11:00 - 12:30 / 13:30 - 16:30 (5 hours)

**Day 3**

**Wed 17/7**

Humanism, Creativity and Innovation
- Fashion, Creativity and Design in Italy: ELENA CEDROLA 8:30 - 13:30 (5 hours)
- Archaeology:
  - History of Ancient Mediterranean Sea: JESSICA PICCININI 09:30 - 12:30 (3 hours)

**Day 4**

**Thurs 18/7**

Humanism, Creativity and Innovation
- Culture as Core Capital: What is Culture in a multicultural Age: CARLA DANANI 8:30 - 13:30 (5 hours)
- Philosophical paths:
  - Galileo Galilei and the rise of Modern science: FRANCESCO ORILIA 15:30 - 18:30 (3 hours)

**Days 5-6-7**

19-20-21/7

Friday-Florence
- COSTANZA GEDDES DA FILICAIA (6 hours)

Saturday-Sunday Rome
- FRANCESCA BOLDRER (6 hours)

Day 8

**Mon 22/7**

Free morning

**Day 9**

**Tues 23/7**

Cultural Heritage
- Cultural heritage and sustainable tourism development. Experiencing authenticity beyond enchanting masterpieces - PART ONE: MARA CERQUETTI 9:00 - 11:00 (2 hours)

**Day 10**

**Wed 24/7**

History
- Milestones in European History from Late Antiquity to the Reenassance: ROBERTO LAMBERTINI 9:00 - 12:00 (3 hours)
- New Approaches to the Past: from Cultural History to Gender History: ROBERTO LAMBERTINI 15:00 - 17:00 (2 hours)

**Day 11**

**Thurs 25/7**

The culture of food and wellbeing
- The culture of food and wellbeing in Italy: from tradition to innovation
  - Experiential learning. Tasting wine, learning from wine: LUCIA BAILETTI Centro Analisi Sensoriale 10:00 - 11:00 / 13:00 - 17:00 (6 hours)
- Field visit of local wineries, local food producers. Experience innovation through food and wine

**Day 12**

**Friday 26/7**

Final lecture
- LUIGI LACCHÈ 9:00 - 12:00 (3 hours)

Final examination
- FRANCESCA CHIUSAROLI COSTANZA GEDDES DA FILICAIA FRANCESCA SPIGARELLI 14:00 - 16:00 (2 hours)

**Day 13-14**

27-28/7

GUIDED TOUR TO URBINO-SAN MARINO

Days 5-6-7

19-20-21/7

Friday-Florence
- COSTANZA GEDDES DA FILICAIA (6 hours)

Saturday-Sunday Rome
- FRANCESCA BOLDRER (6 hours)

Day 8

**Mon 22/7**

Free morning

**Day 9**

**Tues 23/7**

Cultural Heritage
- Cultural heritage and sustainable tourism development. Experiencing authenticity beyond enchanting masterpieces - PART TWO: MARA CERQUETTI 9:00 - 11:00 (2 hours)

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